

Why do we need candidate IDs? To create our target universe of voters to persuade and turn out for Get Out the Vote (GOTV) later in the cycle. Celinamontoya.org

Candidate ID/Support Scores (1-5)

1 (Strong support, people who are 100% going to vote for us even if we never talk to them again) *Yes! I love Celina and can't wait to vote for her!*

2 (Lean support, people who will likely vote for us, but we may need to check back) *Are they democrats? I'll probably vote for the democrats.*

3 (Undecided, if you have no read on a person they're a 3 and we will need to follow-up again) *I haven't thought about the election at all, I have no idea who I'm supporting.*

4 (Lean against, they're not inclined to vote for us, but there's a potential to change their mind) *I don't vote for democrats, but I'm concerned about....*

5 (Strong against, people who will never vote for us) *I'm never voting for your people!*

Celina's Top Priorities/Issues: <https://www.celinamontoya.org/>

1 Education & Workforce: Celina will prioritize investing in public education, our infrastructure, and our workforce in order to meet the increasing demands of our state and ensure continued economic growth.

2 Healthcare: Despite the fact that Texas has the highest rate of uninsured residents in the US and nearly two-thirds of Texans support the expansion of Medicaid, the Texas Legislature refuses to expand health insurance access to 1.6 million uninsured Texans. When elected, Celina will work to expand access to critical healthcare for all Texans. She will focus on our state's opportunities to provide service to veterans, mental health services, reproductive healthcare, and service to children with special needs.

3 Job Growth: Celina will support job creation by advocating for fair regulations and strategic investments in priorities that help the private sector grow. She will fight bad policies passing the buck onto homeowners and small businesses.

General Information:

Celina is running for Texas State Legislature to serve in District 121, primarily in San Antonio, TX. Endorsed by Beto O'Rourke and Barack Obama

Bachelor's degree in Journalism from Northwestern University

Currently VP of community engagement at Alamo Fireworks

Founded non-profit to improve literacy in San Antonio, Literacy San Antonio

Celina's opponent is Steve Allison (R- incumbent)
Celina ran in 2018 vs. Allison; lost 53% to 44%, about 6,000 votes

COVID-19 Resources

<https://www.dshs.texas.gov/coronavirus/>

https://www.dfps.state.tx.us/About_DFPS/Coronavirus/

**THANK YOU FOR VOLUNTEERING TO FLIP
District 121 & Texas #REDTOBLUE!**